

Announcing the new

**CASE IH**

## Dealership Media Program

Bringing your brand to life with Sight, Sound and Motion

### In-store television



- The latest Case IH products and videos
- Local content branded for your business
- Customized announcements for each dealership

### Messaging-on-hold



- Cutting edge digital technology
- Create your own messages or have us voice them for you
- Easy to use and schedule

### ALL NEW Case IH Radio Network



- Adds a new dimension to the store environment
- Choose from a variety of different music formats
- Insert customized promotions

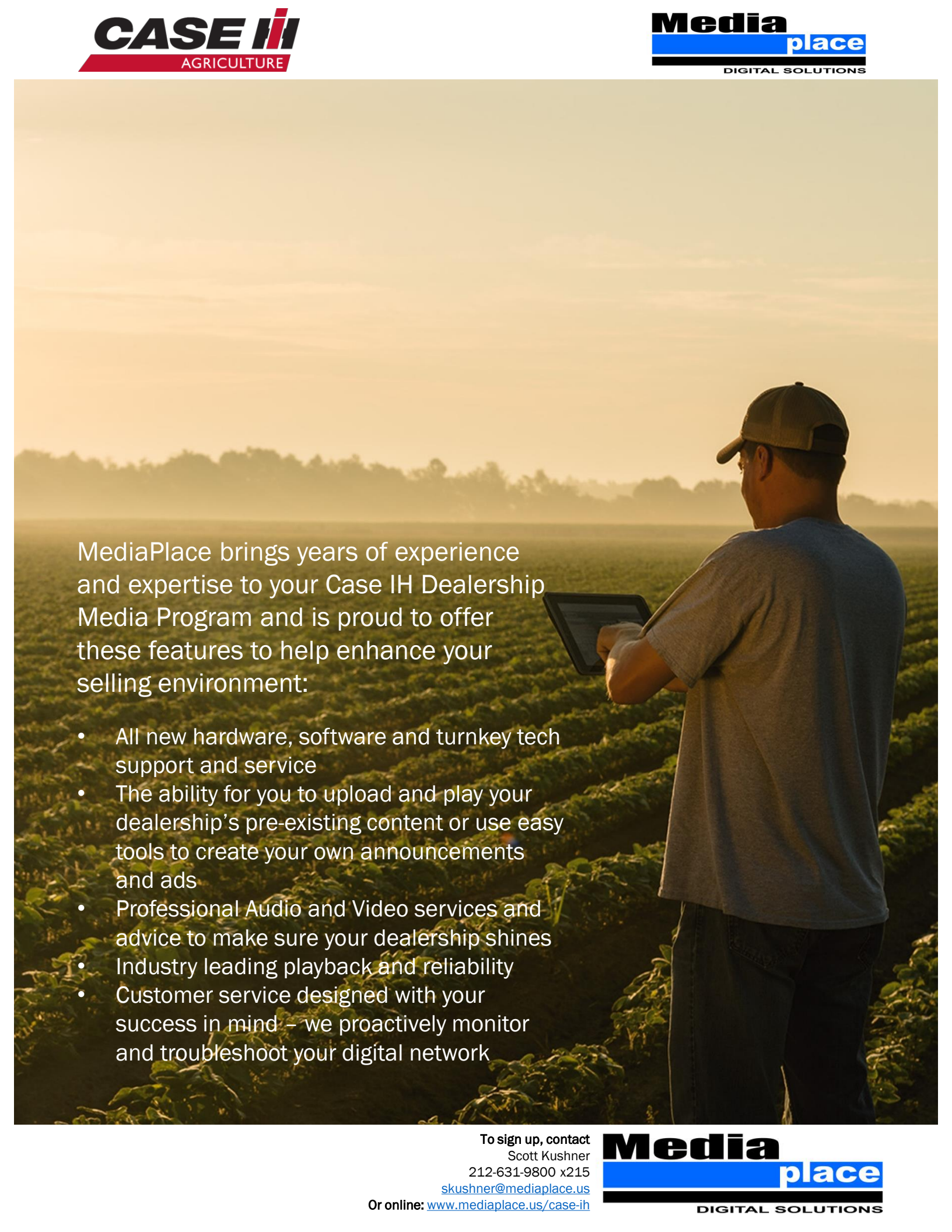
MediaPlace's Dealership Media Programs have proven to increase add-on purchases, educate employees, and help cement the bond between customers, the dealership and the brand.

The program is competitively priced and eligible for Case IH co-op reimbursement. And by partnering with Case IH you now have the resources and reputation of a top manufacturer on board that will bring world class content and the agricultural lifestyle *to life*.

To sign up, contact  
Scott Kushner  
212-631-9800 x215

[skushner@mediaplace.us](mailto:skushner@mediaplace.us)

Or online: [www.mediaplace.us/case-ih](http://www.mediaplace.us/case-ih)



MediaPlace brings years of experience and expertise to your Case IH Dealership Media Program and is proud to offer these features to help enhance your selling environment:

- All new hardware, software and turnkey tech support and service
- The ability for you to upload and play your dealership's pre-existing content or use easy tools to create your own announcements and ads
- Professional Audio and Video services and advice to make sure your dealership shines
- Industry leading playback and reliability
- Customer service designed with your success in mind – we proactively monitor and troubleshoot your digital network

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