

Announcing the new

**CASE IH**

## Dealership Media Program

Bringing your brand to life with Sight, Sound and Motion

In-store television



- The latest Case IH products and videos
- Local content branded for your business
- Customized announcements for each dealership

Messaging-on-hold



- Cutting edge digital technology
- Create your own messages or have us voice them for you
- Easy to use and schedule

ALL NEW Case IH  
Radio Network



- Adds a new dimension to the store environment
- Choose from a variety of different music formats
- Insert customized promotions

MediaPlace's Dealership Media Programs have proven to increase add-on purchases, educate employees, and help cement the bond between customers, the dealership and the brand.

The program is competitively priced and eligible for Case IH co-op reimbursement. And by partnering with Case IH you now have the resources and reputation of a top manufacturer on board that will bring world class content and the agricultural lifestyle *to life*.

[Click here for Case IH Dealership Media Program demo](#)

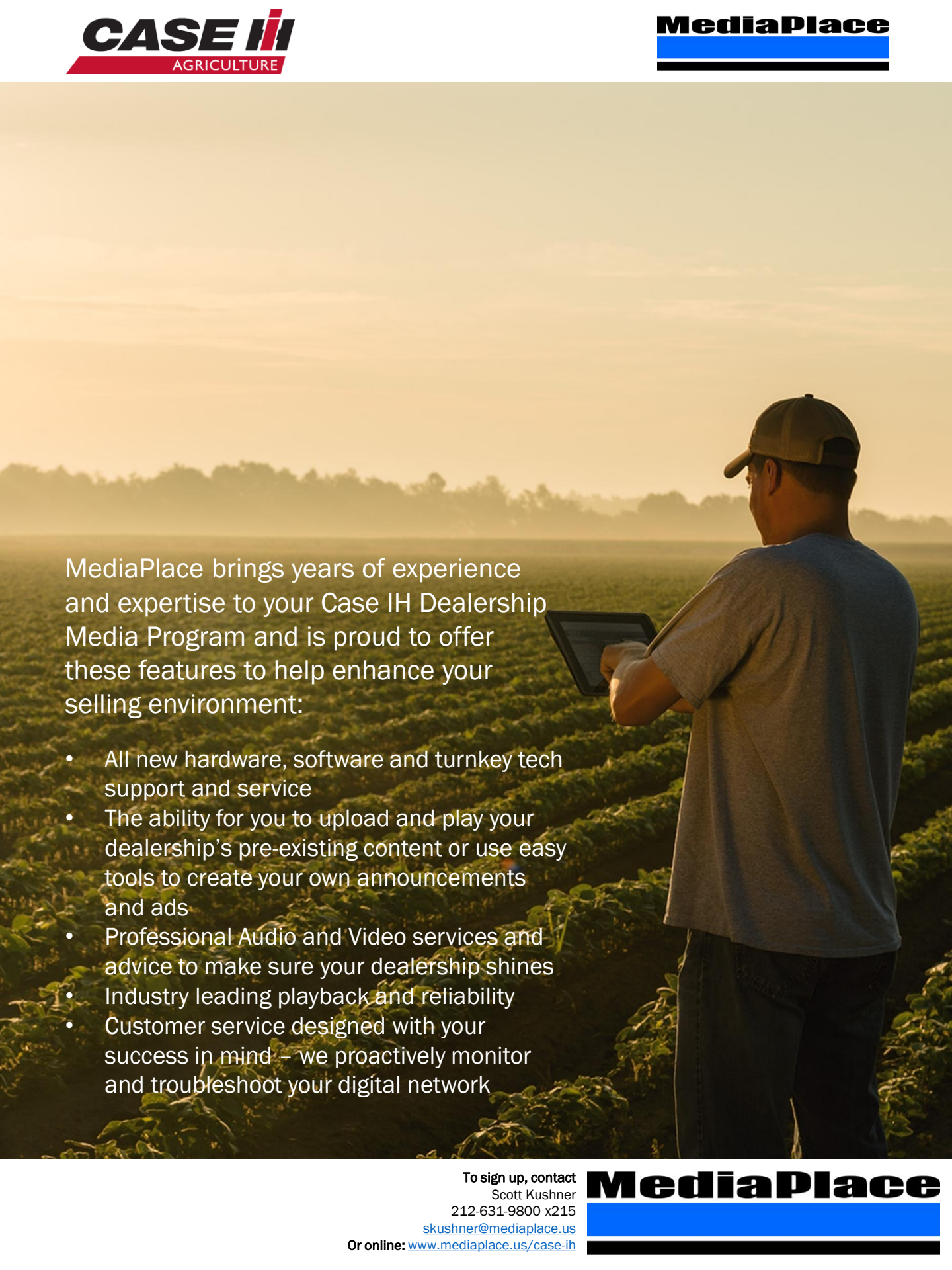
To sign up, contact

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Or online: [www.mediaplace.us/case-ih](http://www.mediaplace.us/case-ih)

A man wearing a grey t-shirt, dark pants, and a baseball cap stands in a field of green crops, looking at a tablet computer. The background shows a hazy horizon under a warm, golden light, suggesting sunrise or sunset.

MediaPlace brings years of experience and expertise to your Case IH Dealership Media Program and is proud to offer these features to help enhance your selling environment:

- All new hardware, software and turnkey tech support and service
- The ability for you to upload and play your dealership's pre-existing content or use easy tools to create your own announcements and ads
- Professional Audio and Video services and advice to make sure your dealership shines
- Industry leading playback and reliability
- Customer service designed with your success in mind – we proactively monitor and troubleshoot your digital network

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**MediaPlace**