

## Case IH – Messaging-on-Hold

- Starting at \$24 per month (before eligible co-op).
- An effective marketing tool that pays for itself through increased sales volume and enhanced customer goodwill.
- Callers hear music and messages.
- Reassures callers that they're still connected, reduces perceived hold times and takes advantage of a "captive audience."
- Plug-and-play digital media player designed to connect to a pre-existing sound system and/or your Messaging-on-Hold-ready telephone system.
- Can run on the same internet-connected infrastructure as the Case IH Radio Network.\*
- Short-form branded content and messaging can be developed by the dealers, or MediaPlace can provide audio production services for dealer content if requested (specially priced for the Case IH dealer group).

\* For dealers not currently wired, MediaPlace can provide cost-effective set up solutions

[Click here for Case IH Dealership Media Program demo](#)